

**Canadian Pacific Holiday Train - St. Louis Park Stop**  
**Tuesday, December 11, 2018**  
**5:00 – 7:00 pm**

Canadian Pacific's Holiday Train is returning to St. Louis Park for a third year! The last two years, 3,000-5,000 attendees greeted the train's arrival. The Holiday Train will stop at Library Lane and Lake Street, right next to STEP, at 6:00 pm. Prior to the train's arrival, there will be music and food, as the crowd gathers.

The St. Louis Park stop benefits St. Louis Park's food shelf. Your sponsorship will support STEP programs.



**Sponsorship Level: ENGINEER (1 sponsor-NO LONGER AVAILABLE)**

\$5,000 financial contribution to STEP

- Have "Presented by YOUR NAME" under event name in all materials.
- Option to have co-branded give-away item.
- Placement of own banner at event.
- Acknowledgement on STEP website and social media (at least 2x before and after event).
- Option to present contribution to STEP prior to train arrival.
- Logo prominent on event banner.
- Logo on St. Louis Park Holiday Train materials.
- Option to host activity or table at event.

**Sponsorship Level: DISPATCHER (3 out of 3 available)**

\$2,000 financial contribution to STEP

- Acknowledgement on STEP website and social media (before and after event).
- Option to present contribution to STEP prior to train arrival.
- Logo on event banner.
- Logo on St. Louis Park Holiday Train materials.
- Option to host activity or table at event.

**Sponsorship Level: CONDUCTOR (8 out of 8 available)**

\$1,000 financial contribution to STEP

- Acknowledgement on STEP website and social media.
- Name on event banner.
- Logo on St. Louis Park Holiday Train materials.
- Option to host activity or table at event.

**Sponsorship Level: STATION MASTER (unlimited available)**

\$250 financial contribution to STEP

- Acknowledgement on STEP website.
- Name on St. Louis Park Holiday Train materials.
- Option to host activity or table at event.

**ABOUT THE  
HOLIDAY TRAIN**

The Holiday Train's mission is to bring awareness of hunger and collect donations for agencies like STEP. The train is about 1,000 feet in length with 14 brightly decorated rail cars. Each car is decorated with hundreds of thousands of LED lights and holiday designs. At the stop, the stage door lowers from one of the cars and the band opens. The music program is a mix of traditional and modern holiday songs and lasts about 30 minutes.

It will be a community winter celebration for all ages. The event is free. Participants are asked to bring a food or financial donation for STEP.

To commit to a sponsorship level or for further details, contact the Host Committee at [derek@stepslp.org](mailto:derek@stepslp.org) or 952-925-4899 x1700. Sponsorship donations can be sent to STEP, 6812 West Lake Street, St. Louis Park, MN 55426. **Sponsor commitments are requested by November 16, 2018.**