

2018 Annual Report



Collaboration. Compassion. Resourcefulness.



St. Louis Park Emergency Program
6812 West Lake Street
St. Louis Park, MN 55426
www.stepslp.org

Year in Review

Fiscal 2017-2018

The St. Louis Park Emergency Program's mission is to identify, address and respond to the critical and emergency needs of residents in St. Louis Park. STEP provides direct assistance and support services to residents of St. Louis Park, targeting households with low incomes and those faced with financial crisis.



11,964 household client contacts with social workers.



\$32,067 in housing assistance was distributed to 35 households to prevent homelessness.

Expense: \$70,341



623,253 pounds of food among 6,722 households food shelf visits, an average of 30 pounds of food during each visit.

Food shelf and Social Work

Expense: \$1,442,938



6,854 families and individuals served. 7,538 bags of clothing and 843 coats distributed.

Expense: \$230,701



Volunteer drivers drove 9,100 miles giving 1,682 rides. \$2,660 in bus and gas certificates were distributed to help 234 individuals.

Expense: \$46,358



523 children received holiday gifts or gift certificates.

Expense: \$45,159



464 children received custom school supplies kits and 308 backpacks were distributed.

Expense: \$34,776

STEP

ST. LOUIS PARK EMERGENCY PROGRAM

A Vision for Our Future

In 2017, STEP embarked on a strategic planning process that gathered insight from internal and external stakeholders. The Board of Directors and STEP staff finalized four primary goals. Below is an overview of the goals and the strategies to achieve them.

Increase awareness in the community.

1. Develop the brand identity and positioning, and increase community outreach.
2. Establish an efficient & effective approach to fundraising.
3. Benchmark & implement annual community awareness measures.

Create a collaborative and rewarding work environment.

1. Establish succession plans for key roles on the staff and board.
2. Create sustainable model for recruiting and engaging volunteers more effectively and efficiently.
3. Analyze staffing needs and fill gaps in current structure with key hires.
4. Improve staff compensation, benefits, and work environment in order to keep and recruit quality professional staff.
5. Conduct an annual board assessment and fill identified gaps.

Connect residents with the best available community resources to meet basic needs without duplicating other services.

1. Secure resources for EA expansion (homelessness prevention) and empower staff to adjust program to allow maximum impact.
2. Maintain team of skilled social workers and improve systems for residents to access social workers.
3. Expand the current food program to support more families with healthy food choices.
4. Partner to identify and address food insecurity in the schools.
5. Create a care model and partnership charter to vet new partnerships and align expectations.
6. Redefine the program offerings according to the core focus.

Maximize the impact of services while ensuring the long-term sustainability of STEP.

1. Define need for expanded space and identify options for expansion.
2. Identify and implement new operational (client) and CRM databases to improve efficiencies and measurement of outcomes.
3. Create a 3-year pro forma guidance budget.

* For more information on our strategic plan, please visit [our website](#).

STEP

ST. LOUIS PARK EMERGENCY PROGRAM

Financial Statements

Balance Sheet

As of June 30, 2018

Assets

Current Assets	\$412,493
Property and Equipment	\$751,796
Other Assets	\$331,563
Total Assets	\$1,504,654

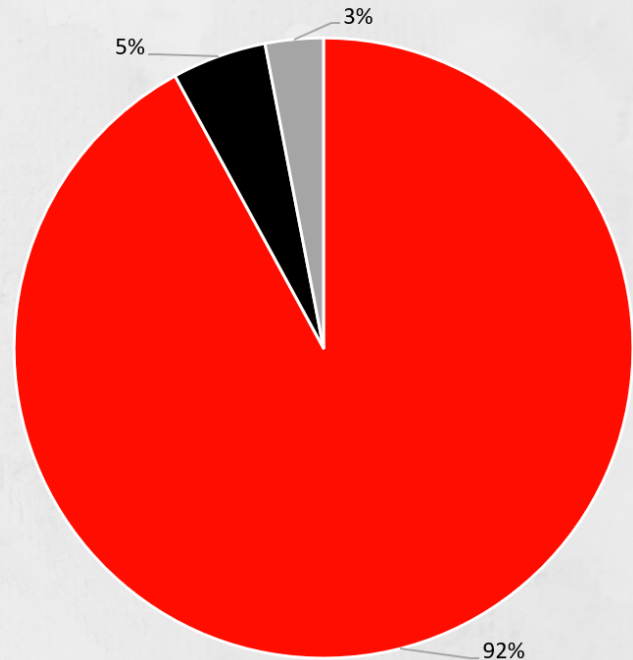
Liabilities

	\$51,153
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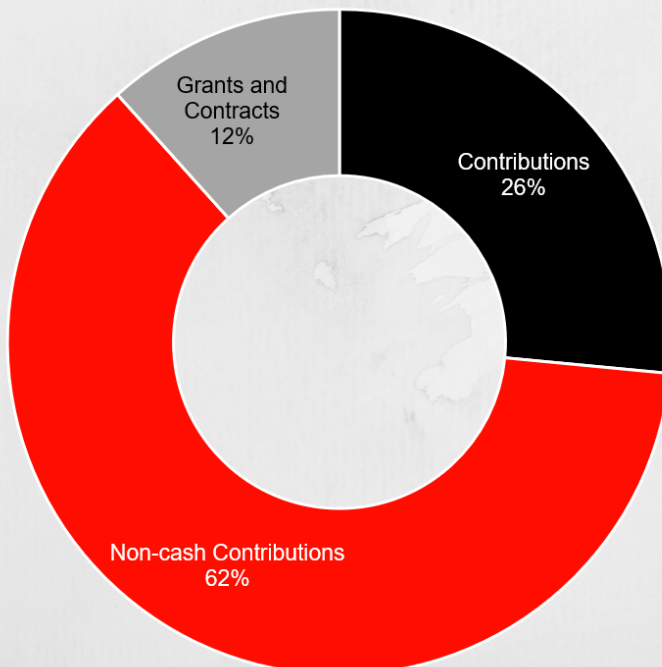
Total Net Assets	\$1,453,501
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Functional Expenses

■ Program ■ Administration ■ Fundraising



Revenue Contributions



Income Statement

July 1, 2017 - June 30, 2018

Revenue \$1,956,183

Expenses \$2,036,740

Net Change (\$80,557)

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ST. LOUIS PARK EMERGENCY PROGRAM

Board, Staff, and Volunteers

Board Members

Frank Abramson
Daniel Bakken
Mary Beth Gaines, Secretary
Sue Gross
Steve Hallfin
Hari Hara Kumar
Lisa Hertel
Dave Homans, Vice Chair
Sadie Miller
Jennifer Ortale, Chair
Dick Parsons, Past Chair
Curt Rahman, Treasurer
Sue Santa
Camille Schroeder
Joe Tatalovich
Bob Tift
Rebecca Viot

Honorary Members

Judith Bennett
Arnold Bloomquist
Marion Brummer
Margo Chesley
Elissa Heilicher*
Raleigh Kent
Roger McCabe
Frank Radermacher
John Steffenhagen
Len Zeff

*Of blessed memory

Our work would not be possible
without our many volunteers....



Key Staff

Derek Burrows Reise, Executive Director
Julie Lapointe, Program Manager
Adrienne Rochat, Business Manager
Faith Mainor, Development Director

